

# Automated Journalism & Robot Reporters

## I Problem

Since the emergence of journalism as an area, it always has aimed to provide true and interesting information to the people usually about critical topics or daily situations. In this context, journalism and reporting always tries to adjust and adapt to the current developments in other areas in their dynamic as well. For this purpose, with the many technological innovations and improvements happening, journalism area also happened to be effected by them.

As a result, with the goal of combining technological improvements with the current methods of reporting and journalism, many companies prefer to use tools that involves methods, which they can combine it with Artificial Intelligence. In this context, many tools that have Artificial Intelligence potential within them holds great potential to technologically improve the reporting and journalism aspect.

Change is a matter of subject that results with challenges and difficulties whether it is good or bad. This is due to the nature of adapting to a new situation and needs time to adjust and adapt. In this context, while implementing new solutions and potential benefit of improving journalism and reporting area, we, as Modeo Family, present you our Modeo Drone Product, which includes potential and promise of better outcomes in the journalism and reporting area with its features and properties including Artificial Intelligence by promising video and data transmission to the Artificial Intelligence.

## I Solution

### MODEODRONE Live Video Communication (3+ Multi Channel(5G/4G) Bonding Live Streaming Auto Pilot Drone)

1. Drones holds great potential in gathering data information area and can be implemented into many areas such as journalism and reporting for optimal results. With drones, some tasks that is hard for human capacity can be done more easily and make the production process more easy in many levels.

## EXECUTIVE SUMMARY

### I Short Summary

**Sector :** Implementation of drones on the journalism and reporting area.

### I Glance

1. Increasing the usage of IoT tools on journalism sector.
2. Usage of A.I and IoT combined with the drone technology.
3. Effects of IoT devices with A.I on the journalism area.

### I Solution

Modeo Drone, a product designed for improving the quality of services and sectors such as journalism by its design and with its A.I and IoT additions.

2. In addition, with the addition of IoT tools and high definition cameras which also can promise live streaming quality increase, drones can be utilized at its most level.
3. In this context, some other Modeo Products can be used in industrial settings as well such as our IoT product MOBioT and our live streaming device Modeo Live ML33 Plus.



#### Modeo Drone Quantities:

Modeo Drone is designed to help its user to at many levels and attributes. Some of them are such as:

- Monitoring the both air and land platform's live streams at same video surveillance screen. This is critical to analyze the operation attributes and to take the decision.
- Ensuring right ratio in the human-machine relationship.
- Detecting potential wastage.
- Analyzing data immediately to identify problems. ( with addition of IoT device)
- Immediate situation recognition.
- Real-time response rate

#### More detailed look at drones in the broadcasting area for journalism and reporting:

To gather much more information, live streaming 5G drone with camera and other drone types that are stated below can be used for these reasons:

- Thanks to deep learning, autopilot drones with minimal effort required can be applicable for broadcasting field.
- Remotely operated drones that can track the course and action of broadcast have a high potential to be beneficial.
- With multi GPS/GNSS connection, live streaming 5G drones with camera, autopilot drones and remotely operated drones will innovate the broadcasting field.



**Potential Case for MODEO DRONE**

You are owner of a journalism company and naturally want to serve the best information to your customers. As a result, you hire a group of professional journalist that is doing their jobs at their best. On the other hand, your other competitors, even though they focus less on their journalists, have better results than yours.

As a result, you begin an investment about the reason behind it and discover that your competitors combine their journalist and educate them to use the advantage of technological tools such as drones, IoT devices and Artificial Intelligence to have better gathering of information and as a result, better outcomes.

When you realize the situation, you look at the market for a technological tool that provides information gathering with the assistance of IoT and Artificial Intelligence and you discover the Modeo Drone.

With the addition of this into your business, with your "Robot Reporter" and your actual reporter, you have the best possible outcome in the journalism area.

[For more detailed information about MOBIoT](#)

[For more detailed information about Modeo Live ML33 Plus](#)